



## Partnership Grows!

As part of an ongoing commitment to expanding Wisconsin's economy through effective partnerships, the **Wisconsin Economic Development Association (WEDA)** signed a Memorandum of Understanding (MOU) with the **American Indian Chamber of Commerce of Wisconsin and the First American Capital Corporation (AICCW) & (FACC)**.

The agreement builds on the past achievements of each organization, paving the way for WEDA, the AICCW, FACC, and most importantly Native American Partners to collaborate on programming and events, such as this series, that support Native American community, economic, and business development efforts. To accomplish these goals, the MOU aims to:

- Facilitate greater collaboration with economic development seminars, conferences, and training for American Indian businesses and communities.
- Create partnerships with business development stakeholders to provide technical assistance options for American Indian entrepreneurs.
- Identify and facilitate workshops to meet the diverse community and business development goals of American Indian communities.

WEDA is committed to working with our members, similar to the American Indian Chamber of Commerce of Wisconsin, to develop and implement local programming to address gaps in the existing services and help advance local economic prosperity efforts across Wisconsin.



**AICCW**  
Building Wealth In  
Indian Country



Bay Bank

GLITC



# Economic Prosperity Planning For Wisconsin Tribes

# Custom Offerings

## WI Tribal Economic Prosperity Planning – 101

Investments in Native American economic, entrepreneurial and community development efforts brings a variety of benefits, including job creation/retention to tribal nations and local members. How economic development efforts are advanced in each tribal community is unique to your Nation and geography. This session will explore and help identify the different forms of economic and community development opportunities that may exist for each Tribal Nation.

The American Indian Chamber of Commerce of Wisconsin (AICCW) is actively working with Wisconsin Indian Country through economic prosperity planning to stimulate investments in tribal economies that address barriers to economic growth. This session will identify opportunities through local member input and recommendations to maximize the use of resources available to Tribal Nations.

## WI Tribal Economic Prosperity Planning – 201

The second part of the series, developed in conjunction with the University of Arizona's Native Nations Institute, is to help participants understand the Native Nation building approach to sustainable economic and community development. The course discusses strategies for tribal governments and identifies governance structures and processes which can and could create an environment conducive to support economic development for both tribal enterprises and entrepreneurs in your community.

This course was developed with the tribal council member, development personnel, tribal enterprise manager, and tribal citizen entrepreneur in mind, and consists of eight sessions comprised of short lectures, in-class exercises, and optional homework activities.

## WI Tribal Economic Prosperity Planning and Delivery – 301

This session is designed to assist individual Wisconsin Native Nations in their business and enterprise formation and expansion efforts.

Participants will take a deep dive into the Business Model Canvas to visualize the nine building blocks of starting and/or expanding a business. The interactive session will use a case study to demonstrate in real-time how the canvas can be used.

# The Design of the Tribal Economic Prosperity Planning Workshops

- Customized for the needs of your Nation
- Each workshop is held in your local community
- Workshops designed for building consensus among Tribal Members
- Each workshop is 4-6 hours in length
- Designed to overcome "you don't know what you don't know" concerns of Tribal Members
- Forge a common language among Members, local decision-makers, and agencies
- Tribal Nation is responsible for invitations to Members and recommendations for locally-sourced refreshments/food to be served

**To secure a Tribal Economic Prosperity Workshop for your Nation, please contact:**

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## WI Tribal Economic Prosperity Planning Series Contribution Acknowledgements

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Series Design & Tribal EPP 101 Development



Session Delivery



Tribal EPP 201 Development



Session Delivery



Tribal EPP 301 Development



Project Coordination

